

CRN advanced its 2023 policy priorities during the second quarter and convened in-person gatherings including the WellComms event for marketing and communications professionals in the wellness space, the Dietary Supplements Legal, Regulatory, and Compliance Forum, and the association's Day on the Hill lobbying fly-in—as well as virtual educational opportunities.

Register now for CRN's signature 50th anniversary events, taking place Oct. 3–6 at the Ritz-Carlton, Laguna Niguel, in Dana Point, California.

See www.crnusa.org/2023-reports to view quarterly reports with links.

ADVOCATING FOR BALANCED AND EFFECTIVE REGULATION

CRN petition calls on FDA to rethink drug preclusion

CRN submitted a Citizen Petition to FDA calling on the agency to reconsider its interpretation of the “drug preclusion” clause in the Dietary Supplement Health and Education Act (DSHEA). CRN noted how FDA is misapplying drug preclusion to dietary supplement ingredients the agency has previously acknowledged as lawfully marketed, which threatens future innovation in the supplement marketplace.

CRN criticizes FDA safety review of CBD as ‘disingenuous’ and ‘incomplete’

CRN responded to FDA's publication of a “Review of the Oral Toxicity of Cannabidiol (CBD),” with a letter to FDA Commissioner Robert M. Califf, M.D., calling for the agency's determination of safety to include consideration of the totality of relevant evidence—data on substances that reflect the ingredients intended for use and at the levels that will be consumed. CRN's letter criticizes FDA's focus on concerns related to high-dosage, prescription Epidiolex. CRN SVP Scientific & Regulatory Affairs Andrea Wong, Ph.D., discussed issues with FDA's approach in a video for the association's new “Take 5” series.



CRN members joined staff in Washington, DC, as the association's “Day on the Hill” fly-in reconvened for the first time since the pandemic on June 21.

SEE OUR WEBSITE FOR DETAILS:

- **CRN upholds the science on titanium dioxide safety**
- **CRN calls for flexibility from FTC on ‘Green Guides’**
- **CRN represents US industry with international Codex committees and working groups**

See www.crnusa.org/2023-reports to view quarterly reports with links.

[More](#)

See www.crnusa.org/2023-reports to view full quarterly report with links.

CRN hosts Congressional ‘fly-in’; educates Congress on the value of dietary supplements and functional food for public health and the economy

CRN’s Government Relations team hosted members in Washington, DC, on June 21 for its first post-pandemic Day on the Hill fly-in lobbying event. CRN member company representatives had the opportunity to meet with legislators and staff to discuss the impact dietary supplements have on the public health as well as the economy—and how these products can further enhance quality of life and save billions of dollars in societal health care costs. The teams also discussed with lawmakers the value of increasing consumer access to dietary supplements through HSA/FSA tax revisions, the regulatory status of CBD and how this ingredient and others are impacted by FDA’s interpretation of drug preclusion.



Chris Reid, Plexus Worldwide; Mandy Kraynik, Nature’s Way; Barry Ritz and Krys Araujo Torres, Nestlé Health Science; and CRN’s VP Government Relations Julia Gustafson.



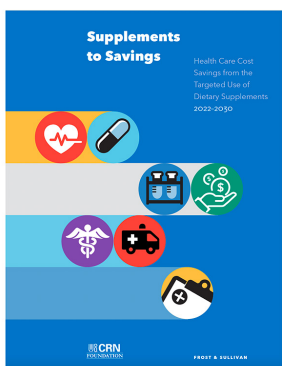
Michelle Stout and Allison Zolnay of Amway, with Christine Burdick Bell, Pharmavite, and Jennifer Holahan, Haleon with CRN’s Steve Mister in the office of Rep. Gus Bilirakis (R-FL).



John Helfrick, BASF; Pat Brueggman, Vitaquest; Rep. Tom Kean (R-NJ); Sherry Duff, Innophos; Bruce Brown, Kerry; Mike Meirovitz, CRN, and Mary Philips, DSM.



Rob Sinnott, USANA; Ingrid Lebert, Pharmavite; Rep. Kim Schrier, M.D. (D-WA); Veronica Anderson, USANA; Kim Drabik, Plexus Worldwide.



CRN highlights health care cost savings, quality of life benefits from CRN Foundation ‘Supplements to Savings’ report

CRN continued to share data from relevant chapters of the “Supplements to Savings” report in conjunction with monthly national observances, for example:

- IBS Awareness in April
- Healthy Vision in May
- Osteoporosis Awareness in May
- Men’s Health in June (cardiovascular focus)
- Brain Health in June (linked to Alzheimer’s Disease awareness)

More

See www.crnusa.org/2023-reports to view full quarterly report with links.

CRN opposes age-restriction bills in the states; seeks compromise

Despite rigorous opposition from CRN and other stakeholders—and the association’s ability to thwart similar bills in other states—age restriction legislation has advanced to the governor’s desk in New York. CRN is continuing pushback at the executive branch level—last year the governor vetoed similar legislation—underscoring the findings of a review of the scientific literature (see next item) demonstrating a lack of connection between eating disorders in young people and dietary supplement use, addressing age-restriction advocates’ assertions

CRN highlights the disconnect between dietary supplements and eating disorders

Review author Sue Hewlings, Ph.D., R.D., spoke in CRN “Take 5” video about her findings published in *Nutrients*, “Eating Disorders and Dietary Supplements: A Review of the Science.” Providing a science-based perspective in opposition to age restrictive legislative proposals in several states, Dr. Hewlings explained why public health policy should focus on scientifically established approaches to reduce the prevalence of eating disorders, rather than inappropriately connecting dietary supplement use.

DEFENDING AND PROMOTING SAFE AND BENEFICIAL DIETARY SUPPLEMENT PRODUCTS AND THE SCIENCE SUPPORTING THEIR USE

CRN pushes back on JAMA Research Letter that raises false alarm over melatonin levels in gummies

CRN responded to a JAMA Research Letter, “Quantity of Melatonin and CBD in Melatonin Gummies Sold in the U.S.,” saying it “does a complete disservice to a safe product when it is used according to manufacturer’s instructions.” CRN noted that the letter raises unnecessary concern about melatonin products and evidences a complete lack of understanding of the federal requirements for dietary supplements as well as the strong safety profile of melatonin among users of all ages. CRN President & CEO Steve Mister provided commentary for the public and for CRN members in short videos.

CRN amplifies the good news about multivitamins and memory

CRN shared findings from the COcoa Supplement and Multivitamin Outcomes Study (COSMOS) ancillary study, COSMOS-Web, published in the *American Journal of Clinical Nutrition*. Jim Griffiths, Ph.D., who was a participant in the study spoke to *NutraIngredients-USA* about his experience and the outcomes. In addition, CRN issued a statement noting the significance of the results, that multivitamins slowed down the memory decline that usually happens with age by 3.1 years.



CRN promoted Dr. Sue Hewlings’ publication, “Eating Disorders and Dietary Supplements: A Review of the Science,” and produced a video interview highlighting key points in opposition to age restrictions on dietary supplements.



SEE OUR WEBSITE FOR DETAILS:

- **CRN promotes science supporting nutritional approaches to optimal health**
- **CRN reaches influential RDs with research that supports supplementation**
- **CRN educates academic and clinical stakeholders at NIH supplement practicum**

See www.crnusa.org/2023-reports to view quarterly reports with links.

More

PROVIDING EDUCATIONAL AND NETWORKING OPPORTUNITIES FOR MEMBERS AND THE INDUSTRY

CRN member and staff expertise on display

CRN launched a new Q&A vehicle showcasing staff expertise on timely topics as well as member insights from their fields. "CRN Members/Experts Explain." Between its launch in April and the end of the second quarter, the following Q&As have published:

- CRN's Megan Olsen on FTC penalty offense notices concerning substantiation
- CRN Member David Keller of the Keller Consulting Group on the importance of coming together as an industry
- CRN's Haiyuen Nguyen on Black Maternal Health Week
- CRN's Dr. Jim Griffiths on IBS and Probiotics

CRN conducts third annual Toxicology Workshop

"Assessing the safety of dietary supplement formulas"

CRN presented toxicology and regulatory affairs experts for a half-day virtual event for CRB members focusing on assessing the safety of a dietary supplement formula, with sessions on topics including ingredient reputation management, risk assessments related to quality deviations, and more (now available on demand).

CRN helps companies protect their brands against counterfeiting

CRN presented a two-part webinar exclusively for members featuring Amazon representatives who discussed online retailer's Counterfeit Crimes Unit and information on brand protection and compliance tools (now available on demand).

CRN legal conference delivers experts and fosters discussion of critical policy, regulatory, and business developments

The CRN/ACI Legal, Regulatory, and Compliance Forum on Dietary Supplements presented experts that underscored the need for certainty, preparedness, and industry unity as issues such as implications of FDA's draft guidance on new dietary ingredients (NDI) notifications, proposed investigational new drug (IND) amendments, and updates to its definition of "healthy" along with its interpretation of the "drug preclusion," along with FTC claims substantiation guidance, the future of mandatory product listing and more were discussed. CRN President & CEO Steve Mister also interviewed Gerie Voss, director of FDA's Office of Dietary Supplement Programs' Division of Policy and Regulations Implementation.

SEE OUR WEBSITE FOR DETAILS:

- **CRN convenes WellComms for marketing and communications professionals**
- **CRN drives critical communications in the face of sexism, racism**
- **CRN educates, connects with industry at SupplySide East**

See www.crnusa.org/2023-reports to view quarterly reports with links.



Ephraim Cohen Global Managing Director, Media+Platforms, of Omnicom's FleishmanHillard, speaks at WellComms



CRN President & CEO speaks with FDA's Gerie Voss during the Legal, Regulatory, and Compliance Forum

See www.crnusa.org/2023-reports to view full quarterly report with links.